



KGW
1501 SW Jefferson
Portland, OR 97201

Peterson Media Services
737 SE Sandy Blvd
Portland, OR 97214

Contract # 860855

Schedule Dates 10/29/12-11/05/12
Advertiser Charlie Hales for Mayor (38768)
Agency/T-Code Peterson Media Services (1995)/612461178
Product Political - City Mayor (1193)
Brand Charlie Hales for Mayor (167991)
Salesperson Brown, Craig (1104)
Sales Office KGW - Portland
Buyer Name Lorimer,Suzanne
Phone/Fax (503) 567-9430 /
CPE N/A
Account Types Local/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments OT\$24,860
Wk #4 10/29-11/5

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Michelle Ruark
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,729.00
Net Total \$21,131.00
Sales Tax

Portland (KGW) (KGW)

By Broadcast Month	Spots	Rate
Nov. 2012	57	\$24,860.00
Grand Total:	57	\$24,860.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4:28A- 4:58A (PT)		1	1	1	1	1			5	\$50.00	\$250.00	Portland (KGW) (KGW)		10/8/12
2.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4:58A- 5:57A (PT)		1	1	1	1	1			5	\$160.00	\$800.00	Portland (KGW) (KGW)		10/8/12
3.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:57A- 6:58A (PT)		1	1	1	1	1			5	\$600.00	\$3,000.00	Portland (KGW) (KGW)		10/8/12
4.0	Normal Line / SPOT	11/03/12-11/03/12	4	:30	5:58A- 9A (PT)							2		2	\$200.00	\$400.00	Portland (KGW) (KGW)		10/8/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	3	:30	5:58A- 8:58A (PT)								2	2	\$275.00	\$550.00	Portland (KGW) (KGW)		10/8/12
6.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	6:58A- 9A (PT)		1	1	1	1	1			5	\$625.00	\$3,125.00	Portland (KGW) (KGW)		10/8/12
7.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	2:58P- 4P (PT)		1	1	1	1	1			5	\$200.00	\$1,000.00	Portland (KGW) (KGW)		10/8/12
8.0	Normal Line / SPOT	10/29/12-11/02/12	4	:30	4P- 4:57P (PT)		1	1	1	1	1			5	\$400.00	\$2,000.00	Portland (KGW) (KGW)		10/8/12
9.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	4:57P- 5:30P (PT)		1	1	1	1	1			5	\$775.00	\$3,875.00	Portland (KGW) (KGW)		10/8/12
10.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	5P- 6P (PT)							1		1	\$400.00	\$400.00	Portland (KGW) (KGW)		10/8/12
11.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	5:59P- 7P (PT)		1	1	1	1	1			5	\$775.00	\$3,875.00	Portland (KGW) (KGW)		10/8/12
12.0	Normal Line / SPOT	10/29/12-11/02/12	3	:30	11P- 11:34P (PT)		1	1	1	1	1			5	\$775.00	\$3,875.00	Portland (KGW) (KGW)		10/8/12
13.0	Normal Line / SPOT	11/03/12-11/03/12	3	:30	11P- 11:30P (PT)							1		1	\$550.00	\$550.00	Portland (KGW) (KGW)		10/8/12
14.0	Normal Line / SPOT	10/29/12-11/02/12	5	:30	11:34P- 12:37A (PT)		1	1	1	1	1			5	\$200.00	\$1,000.00	Portland (KGW) (KGW)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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